

Watertown Economic Development Authority

May 4, 2021

Agenda Item: Watertown Area Chamber Promotional Mailing**Request for Action: Adopt Resolution #2021-04EDA, Approving Support for Promotional Mailer****Department: Shane Fineran, City Administrator****Background:**

Kyle Jarvis, Watertown Area Chamber of Commerce president has requested the consideration of the EDA to support a community wide mailer advertisement effort to promote local businesses, and specifically those impacted by the Highway 25 construction project. In addition, the mailer will promote the upcoming deadlines to spend any outstanding "Chamber Checks" stimulus promotions that the City Council and EDA did in May and January this past year. The mailer will be sent to every resident and business in the 55388-zip code.

The Chamber is requesting that the EDA support 50% of the cost of the mailer printing of \$1,051.83, tax, and postage. The tax and postage will be determined at the time of printing but should not exceed \$500. The EDA supported similar outreach efforts during the 2015 bridge construction of Territorial Street over the South Fork Crow River.

The EDA has budgeted funds for advertising and could consider supporting this effort. Staff recommends approval of the request up to \$850.00.

Funding Source:

EDA Fund>Advertising

Attachments:

Mailer

Resolution #2021-04EDA

THE CHAMBER BRIEF

WATERTOWNAREACHAMBER.COM



BUSINESSES OPEN DURING HWY 25 CONSTRUCTION

Hwy 25 in Watertown is under construction until mid-July, but all of your favorite destinations are still open and ready to serve you!

Cross streets remain open to provide access to local businesses. Please use the following streets to access these businesses:

HIGH ST

- Watertown Mini Storage*
- Hooked on Classics
- The Rak
- Watertown Fuel & Food

FREMONT ST

- The Cookie Store*
- Subway*
- Watertown Dental*
- Styles By Studio S

KIEFFER ST

- Watertown Evangelical Free Church*

STEVENS ST

- River Oaks*

Please take your time and use caution as you make your way through our neighborhood streets. There are many pedestrians and bicyclists out and about!

* Chamber members are listed with an asterisk. Chamber members are accepting Chamber Checks now!

For more information on the Hwy 25 project, visit the MnDOT website <https://www.dot.state.mn.us/metro/projects/hwy25mayer/>

CITY OF WATERTOWN REBATE CHECKS SET TO EXPIRE - MAY 15

In May of 2020, the Watertown City Council issued its first residential rebate to the households in the city. The residential rebate came in the form of three \$20 Chamber Checks. Those Chamber Checks expire on May 15, 2021.



So, if you have any of those \$20 Chamber Checks lying around, grab them and take them to any Watertown Area Chamber member before time runs out!

A full list of 2021 Watertown Area Chamber Membership can be found on the inside of this publication.

CHAMBER MEMBER LOCATIONS LISTED INSIDE! ➔

- THE REGISTER -

COMMUNICATIONS & MARKETING

Herald Journal
120 6th St N
Winsted
(320) 485-2532
herald-journal.com

News & Times
8 S Elm St
Waconia
(952) 442-2521
sunpatriot.com

Sherwood Media Group
Waverly
(612) 209-2447
sherwoodmediagroup.com

CRAFTS

Stampin' Up! Robyn's Roost
Mayer
(952) 353-2287
robynsroost.stampinup.net

EDUCATION

Watertown Library
309 Lewis Ave S
Watertown
(952) 955-2939
carverlib.org

Watertown-Mayer Public Schools
1001 Highway 25 NW
Watertown
(952) 955-0480
wm.k12.mn.us

Watertown-Mayer Community Education
313 Angel Ave NW
Watertown
wm.k12.mn.us/domain/64

FAITH & WORSHIP

Peace Lutheran Church
600 Kristi Ln
Watertown
(952) 955-3434
come2peace.com

Trinity Lutheran Church
513 Madison St SE
Watertown
(952) 955-1891
trin.org

Watertown Evangelical Free Church
509 Jefferson Ave SW
Watertown
(952) 955-1745
wevfree.org

FINANCIAL SERVICES

Ameriprise Financial Russ Runck & Associates
204 Lewis Ave S, Ste 104
Watertown
(952) 955-3200
ameripriseadvisors.com

Bremer Bank
301 Territorial St E
Watertown
(952) 955-1916
bremer.com

Citizens Alliance Bank
200 Lewis Ave S, Ste 101
Watertown
(952) 955-2992
citizensalliancebank.com

Edward Jones, Financial Advisor Joe Tackaberry
725 Babcock Blvd, Suite 2
Delano
(763) 972-3990
edwardjones.com/joe-tackaberry

Thrivent Financial, Chad Henke
129 W Main St
Waconia
(952) 442-8461
connect.thrivent.com/chad-henke

FOOD & BEVERAGE

B's on the River
1455 County Rd 27
Watertown
(952) 955-2223
bontheriver.com

The Cookie Store
607 Jefferson Ave SW
Watertown
(952) 212-9138
cookiestoremn.com

Luce Line Lodge
305 Lewis Ave S
Watertown
(952) 955-1305
lucelinelodge.com

Mario's Italian Kitchen
201 Lewis Ave S
Watertown
(952) 955-2115
watertownmarios.com

R&B Restaurant
117 Lewis Ave S
Watertown
(952) 955-1022

Riverside Bar & Restaurant
126 Lewis Ave S
Watertown
(952) 955-2324
riversidebarmn.com

South Fork BBQ
300 Louis Ave S
Suite B
Watertown
(952) 955-2115
southforkmn.com

Subway
609 Jefferson Ave SW
Watertown
(952) 955-1019
subway.com

FUN & LEISURE

Delano Lanes & Entertainment
429 Babcock Blvd E
Delano
(763) 972-3344
delanolanes.com

Luce Line Orchard
2755 Rose Ave
Watertown
(612) 817-6229
lucelineorchard.com

Pioneer Creek Golf Course
705 Copeland Rd
Maple Plain
(952) 955-3982
pioneer creek.com

Timber Creek Golf Course
9750 County Rd 24
Watertown
(952) 955-3600
timbercreekgolfmn.com

GOVERNMENT

Carver County Community Development Agency
705 N Walnut St
Chaska
(952) 448-7715
carvercda.org

City of Watertown
309 Lewis Ave S
Watertown
(952) 955-2681
ci.watertown.mn.us

HAIR CARE

Jazzy J Salon
8672 Wildwood Ave
St. Bonifacius
(952) 446-1338
jazzyjsalon.com

Laurie's of Watertown
101 Lewis Ave S
Watertown
(952) 955-2728
facebook.com

HEALTHCARE

Catalyst Medical Clinic
204 Lewis Ave S, Ste 201
Watertown
(952) 955-1963
catalystmedicalclinic.com

Chiropractic Specialists of Watertown
142 Lewis Ave S
Watertown
(952) 955-2070
chirowatertown.com

Robert Griffith, DDS
100 Angel Ave SW
Watertown
(952) 955-1847

Harrison Bay Senior Living
1861 Commerce Blvd
Mound
(612) 430-8150
harrisonbayseniorliving.com

Lakeview Clinic
313 Territorial St E
Watertown
(952) 955-1921
lakeviewclinic.com

Myofascial Release MN
409 Territorial St W
Watertown
(612) 232-4669
mfrmn.com

Ridgeview Medical Center
500 S Maple St
Waconia
(952) 442-2191
ridgeviewmedical.org

River Oaks at Watertown
409 Jefferson Ave SW
Watertown
(952) 955-2054
riveroaksmn.com

Southwest Eyecare
204 Lewis Ave S, Ste 102
Watertown
(952) 955-3553
southwesteyecare.net

Watertown Dental
603 Jefferson Ave S
Watertown
(952) 955-2650
watertowndental.com

**Watertown Family
Chiropractic**
204 Lewis Ave S, Ste 203
Watertown
(952) 955-1974
watertownfamilychiro.com

Watertown Pharmacy
204 Lewis Ave S, Ste 101
Watertown
(952) 955-2153
watertownpharmacy.com

Watertown Veterinary Clinic
300 Angel Ave SW
Watertown
(952) 955-1525
watertownveterinaryclinic.com

**Westwood Place
Assisted Living**
209 Jefferson Ave SW
Watertown
(952) 955-1399

HOME IMPROVEMENT & YARD SERVICES

Accent Gardens & Shrubs
412 Orloff Trl
Watertown
(952) 292-6979
accentgardensandshrubs.com

**Aqua Pro
Lawn Sprinkler Systems**
Watertown
(952) 955-3718
aquapro sprinklers.com

Arrow Bulding Center
2860 Hwy 25
Watertown
(952) 955-2237
abc-clc.com

Eklund Yard & Tree Disposal
4220 CR 10 N
Watertown
(612) 723-9500
eklundyardandtreedisposal.com

Roy's Electric
Watertown
(952) 955-1005

HOSPITALITY

**Jenny Tax - An Affiliate of
Academy Travel**
Watertown
(952) 457-9312
facebook.com

INSURANCE

**American Family Insurance
Anne Rothstein Agency**
Maple Plain & St. Bonifacius
(763) 479-1906
jerdeinsurance.com

Hendricks Insurance Agency
209 Lewis Ave S
Watertown
(952) 955-2667

Oakwood Insurance Agency
121 Lewis Ave S
Watertown
(952) 955-3772
oakwoodinsurance.com

**PROtected
Insurance Advisors**
109 Lewis Ave S
Watertown
(952) 476-7333
protectedinsuranceadvisors.com

**State Farm Insurance
Charlson Insurance Agency**
5560 Three Points Blvd
Mound
(952) 472-5968
westmetroinsurance.com

LODGING

GrandStay Hotel & Suites
395 13th St S
Delano
(763) 972-4303
grandstaydelano.com

NON-PROFIT ORGANIZATIONS

Freedom Farm
11500 Ferman Ave SW
Waverly
(952) 955-2505
freedomfarmmn.org

River City Theatre Company
PO Box 784
Watertown
(952) 221-9586
rivercitytheatrecompany.org

**Watertown-Mayer
Education Foundation, Inc.**
1001 Highway 25 NW
Watertown
(952) 652-5853
wmeducationfoundation.org

**Watertown-Mayer Early
Childhood Advisory Council**
313 Angel Ave NW
Watertown
wm.k12.mn.us/page/2818

**Watertown-Mayer
Elementary PTO**
500 paul Ave
Watertown
pto@wm.k12.mn.us

**Watertown Area
Historical Society**
313 Angel Ave NW
Watertown
watertownmnhistoricalsociety.org

PHOTOGRAPHY

Shelby Jade Photography
Watertown
(952) 688-7019
shelbyjadephotography.com

REAL ESTATE & PROPERTY MANAGEMENT

**Edina Realty
Butcher Real Estate Team**
205 Lewis Ave S
Watertown
(952) 212-2374
kevinbutcher.com

Luce Line Company
PO Box 16
Watertown
(612) 356-2040
lucelineco@gmail.com

RETAIL & RENTALS

Crow River Liquors
105 Lewis Ave S
Watertown
(952) 955-3398

Delano Rental
409 Babcock Blvd E
Delano
(763) 972-2199
delanorental.com

Legends on Main
138 Lewis Ave S
Watertown
(952) 236-9771
legendsonmain.com

Marketplace Foods
310 Lewis Ave S
Watertown
(952) 955-2134
marketplacewatertown.com

Mercantile 141
141 Lewis Ave S
Watertown
(952) 456-0060
mercantile141.com

Sconnny2Sota
Watertown
(218) 348-2869
sconnny2sota.com

**Watertown Floral
& Formal Wear**
133 Lewis Ave S
Watertown
(952) 955-3376
watertownfloralmn.com

STORAGE

Watertown Mini Storage
515 High St
Watertown
(952) 955-1889
watertownministorage.com

TRANSPORTATION

Koch School Bus Service
301 S Birch St
Waconia
(952) 442-3370
kochbus.com

West Metro Shuttle
Watertown
(952) 843-8558
westmetroshuttle.com

Find out what's happening with our members!



WatertownAreaChamber



For membership opportunities visit us online

WatertownAreaChamber.com

PO Box 994
Watertown, MN 55388



CHAMBER PLANNING ON EVENTS

DUCK RACES, NNO, LNO IN OUR FUTURE

Duck Races

The Chamber is looking forward to a return to 'normal' with its 2021 Duck Races during Rails to Trails. Weather permitting, the Duck Races are scheduled for Saturday, July 31 in the Crow River. Ducks will go on-sale in early July.

NNO

National Night Out is moving forward in 2021! The Chamber is

partnering with Watertown Mayer Public Schools and will hold its NNO event at the Watertown-Mayer Community Learning Center. Join us for food and fun on Tuesday, August 3!

LNO

Ladies, mark your calendars! Ladies' Night Out is slated to return on Thursday, October 8! More information will come later this summer. Stay tuned!

**REMINDER: USE
\$15 CHAMBER
CHECKS
BY JULY 31, 2021**

This last winter, the Watertown Economic Development Authority sent out a second round of residential rebates as \$15 Chamber Checks. Those Chamber Checks are blue in color and will expire on July 31.

2021

NATIONAL NIGHT OUT



Tuesday, August 3



EDUCATOR APPRECIATION

Wednesday, September 13



Thursday, October 8

DOWNTOWN TRICK-OR-TREAT

Friday, October 29

BUY LOCAL SATURDAY

Saturday, November 27

Water town Tree
Lighting Ceremony
Saturday, December 8

**CITY OF WATERTOWN
ECONOMIC DEVELOPMENT AUTHORITY
RESOLUTION NO. 2021-01EDA**

**A RESOLUTION APPROVING EDA FUNDS TO SUPPORT CHAMBER CHECKS
PROGRAM**

WHEREAS, pursuant to Minn. Stat. § 12.29, the City of Watertown (the “City”) declared a local emergency on March 16, 2020 via resolution 2020-43 (“Declaration”) in response to the COVID-19 pandemic (“Pandemic”); and

WHEREAS, Minn. Stat. § 12.37(1) specifically authorizes the City to enter into contracts and incur obligations necessary to combat the disaster by protecting the health and safety of persons and property and by providing emergency assistance to the victims of the disaster; and

WHEREAS, the City Council established the Economic Development Authority (“EDA”) to encourage and financially support economic development within the City; and

WHEREAS, by Resolution No. 2020-45, the City Council delegated authority to the EDA allowed to the City under its Declaration and Minn. Stat. § 12.37 to enter into contracts, incur obligations and provide emergency assistance to businesses within the City effecting by the pandemic (“Business Assistance Resolution”); and

WHEREAS, the City Council and EDA developed the Chamber Checks “Save Our Restaurants” program as detailed in the Request for Action staff report dated January 7, 2021 and

NOW, THEREFORE, BE IT RESOLVED BY THE ECONOMIC DEVELOPMENT AUTHORITY OF THE CITY OF WATERTOWN, MINNESOTA, that up to twenty-five percent (25%) of the program expenses be allocated to the EDA Fund.

Adopted by the Economic Development Authority of the City of Watertown this 7th day of January 2021.

Ken Grotbo, President

ATTEST: _____
Lynn Tschudi, Secretary