

**Watertown City Council**

January 27, 2026

**Agenda Item:** Crow River Liquor Temporary Sign Permit Request**Request for Action:** Approve Temporary Signage for Crow River Liquor – Valentine’s Day**Department:** Dan Tolsma, City Administrator**Background:**

Crow River Liquors has submitted a temporary sign permit request to limit parking time to 10 minutes in the 2<sup>nd</sup>, 3<sup>rd</sup> stalls in from the roundabout in front of their business.

The application is requested for the dates of February 13, 14<sup>th</sup>, & 15<sup>th</sup>.

**Discussion:**

In 2025 the City Council set parameters for temporary signs on public property:

- Permits were not to exceed 3 days per event.
- No more than 30 days could be requested in one year.
- Applications must be submitted at least 30 days prior to the event.
- All permits must be approved by the City Council.

**Motion Type:**

Simple majority vote of members present.

**Requested Action/Motion:**

“I move to approve the temporary sign permit request with the following conditions:

- The applicant is approved to display one 10 minute parking sign for the 2<sup>nd</sup> and 3<sup>rd</sup> parking stalls in from the roundabout for the dates as requested in the permit applications.
- The provided signage will be designed, fabricated, and owned by the City of Watertown.
- The signage must be removed from the sidewalk during non-business hours by the property owner.”