

Watertown City Council

February 24, 2026

Agenda Item:	Irish Fest Signage Request
Request for Action:	Approve Temporary Sign Permit for WFAC Irish Fest
Department:	Dan Tolsma, City Administrator

Background:

Jim May with the Watertown Fine Arts Council has requested approval for temporary signage on the medians adjacent to the roundabout at Lewis Ave. and Territorial.

The attached application has requested signage for March 6th, 7th, & 8th

Discussion:

In March of 2025 the City Council set parameters for temporary signs on public property:

- Permits were not to exceed 3 days per event.
- No more than 30 days could be requested in one year.
- Applications must be submitted at least 30 days prior to the event.
- All permits must be approved by the City Council.

Motion Type:

Simple majority vote of members present.

Requested Action/Motion:

"I move to approve the temporary sign permit request with the following conditions:

- The applicant is approved to display up to two signs at the locations shown on the attached map.
- The signage may be installed by the applicant for the dates of March 6th, 7th, & 8th."

Attachments:

Permit Application Form

Area Map



Public Property Temporary Sign Permit

Submission Date: 2-4-26

Applicant Name: WAFAC Watertown Area Fine Arts Council
Applicant Address: [REDACTED]
Applicant Phone: [REDACTED]
Applicant Email: jimmi.mayor@gmail.com

Special Event Details: Irish Fest at Community Center

Proposed Date(s) for Signage: March 6 to 8th

Proposed Sign Location*: Before Roundabout on Territorial

* Please include a detailed site plan showing the location of the proposed sign location.

Proposed Sign Language: Herald Journal - Winsted Print Shop made these professional signs, they are out in front of Marketplace Foods if you want to see them.

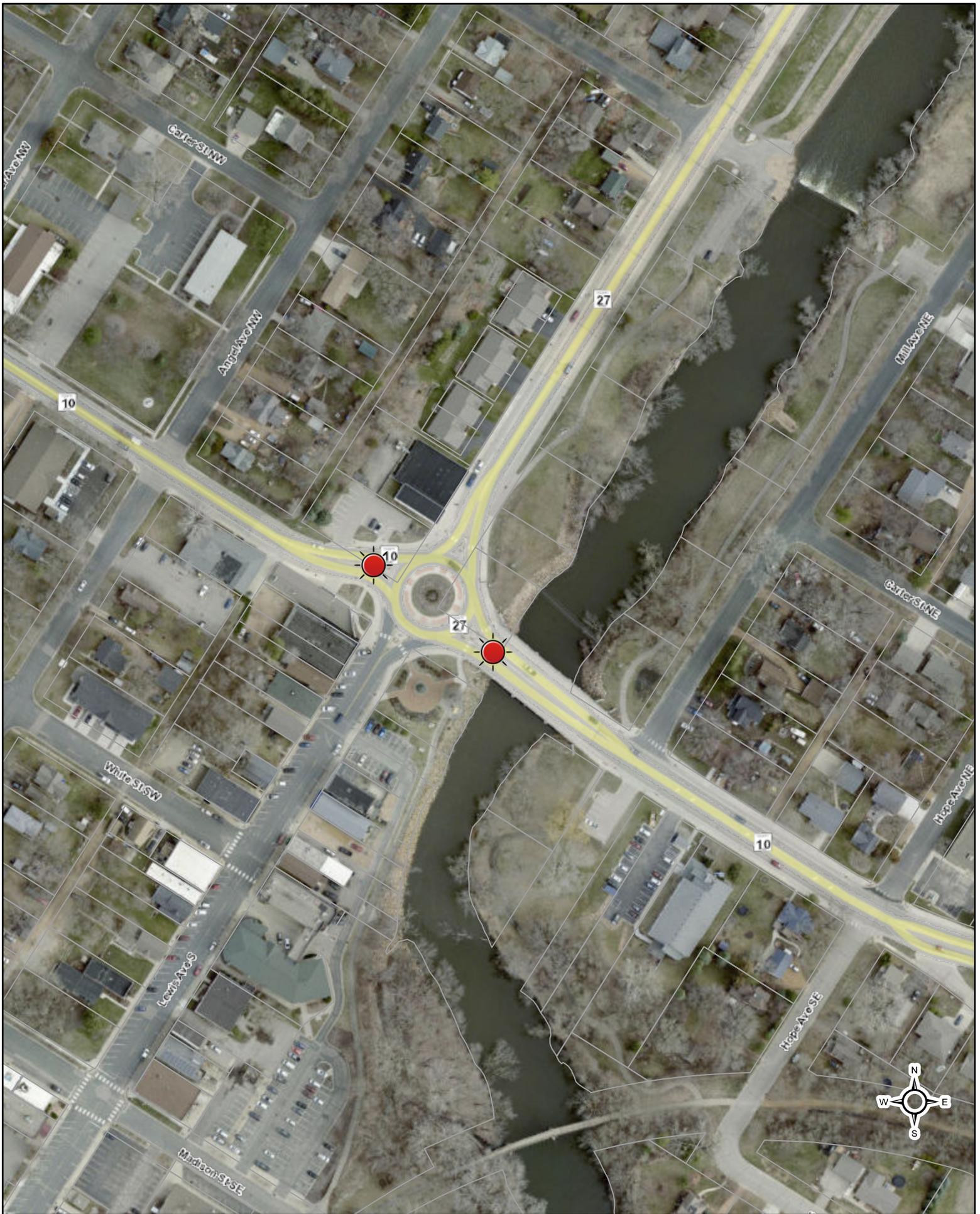
City Council Approval: No Yes With Modifications (see below)

- Modifications: 1) _____
2) _____
3) _____
4) _____

City Council Approval Meeting Date: _____

City Administrator Signature: _____

Date: _____



This map was created using Carver County's Geographic Information Systems (GIS), it is a compilation of information and data from various City, County, State, and Federal offices. This map is not a surveyed or legally recorded map and is intended to be used as a reference. Carver County is not responsible for any inaccuracies contained herein.

Map Date: 2/20/2026