

THE CITY OF WATERTOWN COMMUNITY PROFILE



A Truly Connected Community





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Community Snapshot



Downtown WiFi network and Community Fiber Available

WiFi + FIBER

Up to 1Gig Fiber speed available

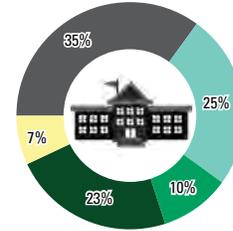
\$239,080

2014 Median Home Value

\$67,881

2014 Median Household Income

Education Achievement



- High school graduate
- Some College
- Associates degree
- Bachelor's degree
- Post graduate degree

Source: American Community Survey (2014)



1,636 Households

Source: ESRI Business Analyst Online

37 Years Old

Median Age

Watertown Population
4,273



Source: Metropolitan Council

191 Acres
of Parks, Recreation
& Preserves



4 Miles
of riverfront shoreline

Luce Line State Trail

Source: Metropolitan Council

Watertown Top Industries by SIC Code

Business Type	Percentage
Services	48.1%
Retail Trade	12.2%
Construction	12.2%
Unclassified	7.1%
Finance, Insurance, Real Estate	6.5%
Agriculture & Mining	5.8%
Manufacturing	4.1%

How to Get Here

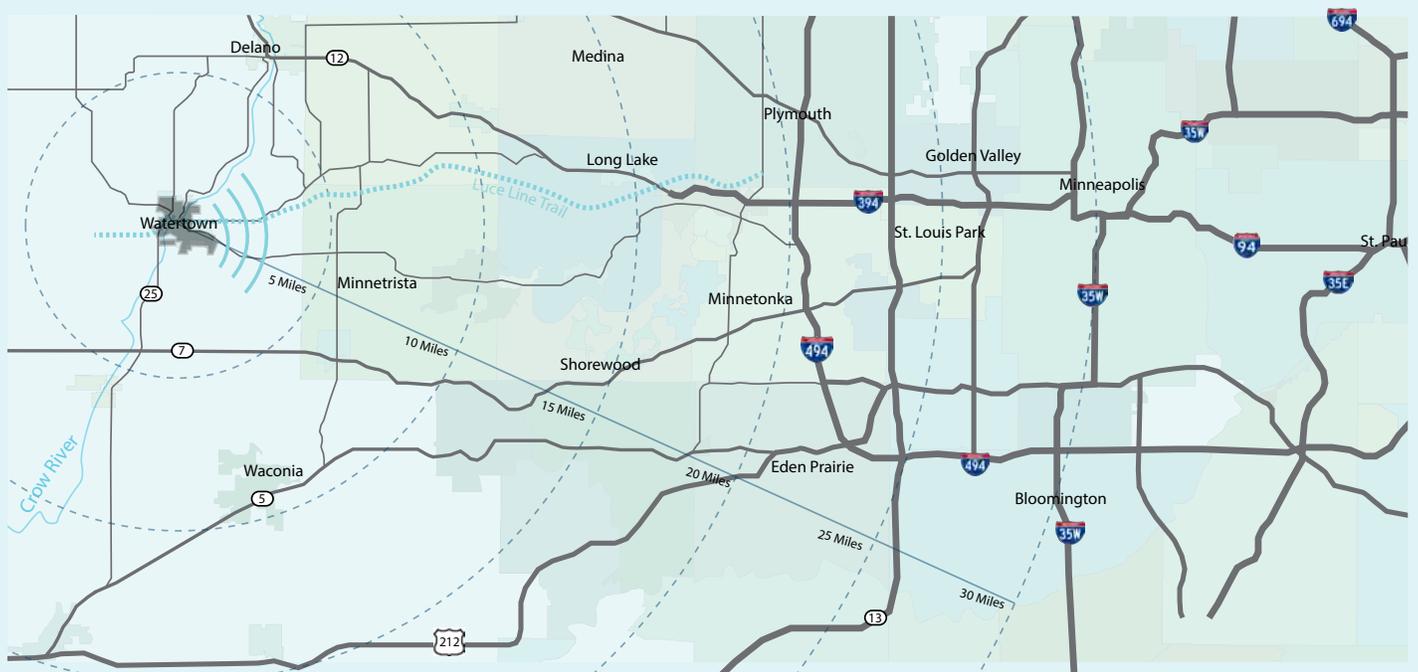


Interstate/Highway:

County highways that run through the City include 10, 20, 24, and 27. The City is connected to US Highway 12 to the north and State Highway 7 to the south by State Highway 25.



Air: Watertown is just 38 miles to the Minneapolis/St. Paul International Airport and 51 miles to the St. Cloud Regional Airport.



Drive Time Data

	10 Minute	20 Minute	30 Minute
Population	9,752	74,461	259,708
Households	2,719	27,829	97,951
Median Age	37	37	39

Population Projections for Carver County

Total Population				Percent Change	
2010	2020	2030	2040	2010-2020	2010-2040
91,042	106,935	116,492	124,672	17.4%	37.0%

Source: Minnesota State Demographic Center - (March 2014)

Property For Redevelopment



Downtown Redevelopment



Parcels Depicted:

104 Lewis Avenue N

Zoning: CBD - Central Business District

101 Territorial Street

Zoning: CBD - Central Business District

Above: Depiction of future roundabout alignment and concept of how adjacent parcels may be redeveloped.



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Helpful Links:

Economic Development Authority in Watertown-
<http://www.ci.watertown.mn.us/government/economic-development-authority>

Carver County Community Development Agency-
<https://carvercda.org/>

Greater MSP-
www.greatersp.org

Education in the Community:

Watertown-Mayer Public Schools
<http://www.wm.k12.mn.us>

Student IPAD Program for all students K-12:
<http://www.wm.k12.mn.us/page/3988>

“College in the Schools” Program:
<http://www.wm.k12.mn.us/page/2578>



Safety in the Community:

Community Safety - Police Plan
<http://www.co.carver.mn.us/WatertownPolicePlan>

Community Safety - Carver County Crime Mappings
http://www.co.carver.mn.us/county_government/statistics.asp

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Local Assistance Programs

Central Business District Loan Program

Assistance to help local businesses with facade improvements which add value to the downtown commercial building stock.

City Revolving Loan Program

Provides up to \$25,000.00 in low interest financing for local businesses.

Tax Increment Financing (TIF)

Assistance for land write-down and/or site improvements for qualified businesses.

Regional Assistance Programs

Minnesota Investment Fund

Low interest loans to industrial, manufacturing and technology businesses.

Small Business Development Loan Program

This loan is through the Minnesota Agricultural and Economic Development Board who issues industrial development bonds.

Watertown Welcomes You!

The City of Watertown provides comprehensive services to prospective and existing businesses.

